



Author of the book, *Take Your Life and Love It*, Jacki Rose has developed seminars and workshops for business people who want to improve their speaking and presentation skills.

Public speaking coach turns fears into fun

Jacki Rose used to hate speaking in public. Although she's now a veteran presenter, having made hundreds of speeches to organizations and companies throughout New England, Rose admits she has conquered one of her greatest fears.

"In the past, whenever I had to get up to speak, my heart would pound so fast I thought the entire audience could see it coming out of my chest. My voice would squeak, and when it was all over, I had no idea what I had said," Rose says.

Even though she had several years of experience in sales, management and administration, Rose dreaded speaking before groups. She joined Toastmasters International to overcome her fear of public speaking, gained skills, confidence and found a new passion. She eventually became president of Renaissance Advanced Toastmasters, joined the National Speakers Association (where she served on the board of directors for the New England Chapter) and became a certified trainer through the American Society for Training and Development.

Rose wrote a book about her experiences, *Take Your Life and Love It*, and developed seminars and workshops for others who fear public speaking or want to improve their skills. She also produced a CD, *11 Steps to Powerful Public Speaking*.

Among the organizations and companies where Rose has presented: Edgewater Technology, Business Network International, EMC, Jewish Vocational Services, Midstate Insurance Company, New England Organ Bank, Prudential Insurance Company, Raytheon, Staples, UMass Memorial

Health Alliance, and the Corridor Nine Chamber of Commerce.

"Public speaking can be and should be fun," Rose said. "The more fun people have when speaking, the more fun their audience will have, no matter how serious the subject. Fun creates energy and motivation," she continues. "The more fun the audience has, the more they will learn, remember and grow."

Her approach is unique, Rose says, because she works on content as well as delivery.

"I help people become more creative. My suggestions and feedback stimulate great ideas from my clients and seminar participants," she says.

Top Performance



Address: Milford, MA 01757

Phone: 508-381-1529

Website: www.JackiRose.com

Number of Employees: 1

Top Executive: Jacki Rose, Principal

Year Founded: 2001

Product or Service: Public speaking and presentation skills training, seminars and coaching

Through her instruction, Rose notes that her clients learn how to:

- Gain confidence and motivation to present their next speech;
- Create a dynamic presentation, one that will get their message across effectively in a timely manner;
- Capture and keep the attention of their audience and actually have fun doing it;
- Create a great experience so their audience not only will remember what was presented, but will also be more likely to do what is expected or desired, whether it's to sell more, buy more, or change the way they think.

Rose's website offers out-of-the-box tips on public speaking. Recently, she advised those who are working on a presentation to stop wasting time on PowerPoint slides and concentrate on content instead.

"Tell a personal story to explain rather than relying on a bunch of slides," Rose says. "Instead of telling people what you do, show them through real life examples. You are your presentation, not your slides."

Top Performance targets business owners, CEOs, managers, employees and independent business professionals. Rose conducts employee training programs, seminars, and workshops onsite at businesses. She also works one-on-one with individuals on their presentations. Jacki Rose is also a professional speaker and is frequently invited to present at special events, club meetings, and organizations.

"Anyone can be a great presenter," Rose says. "All they need are knowledge, practice, and professional feedback. I'm an expert at helping people with all three."